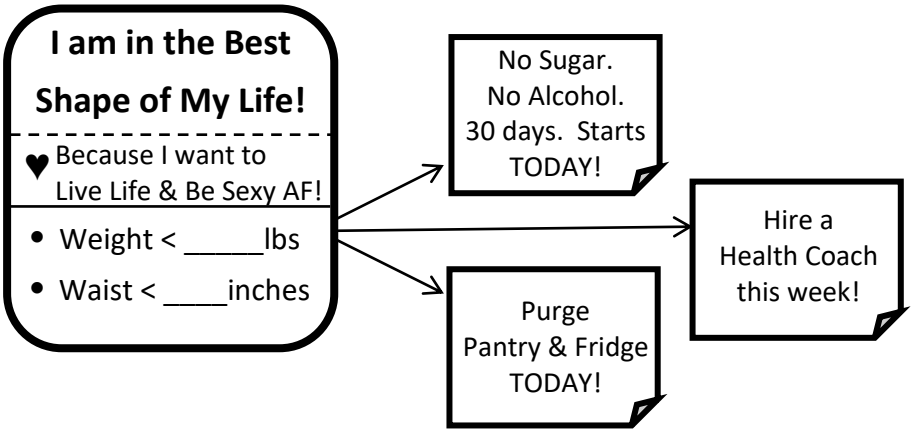
MY HIGH-LEVEL OKRs + WHY!

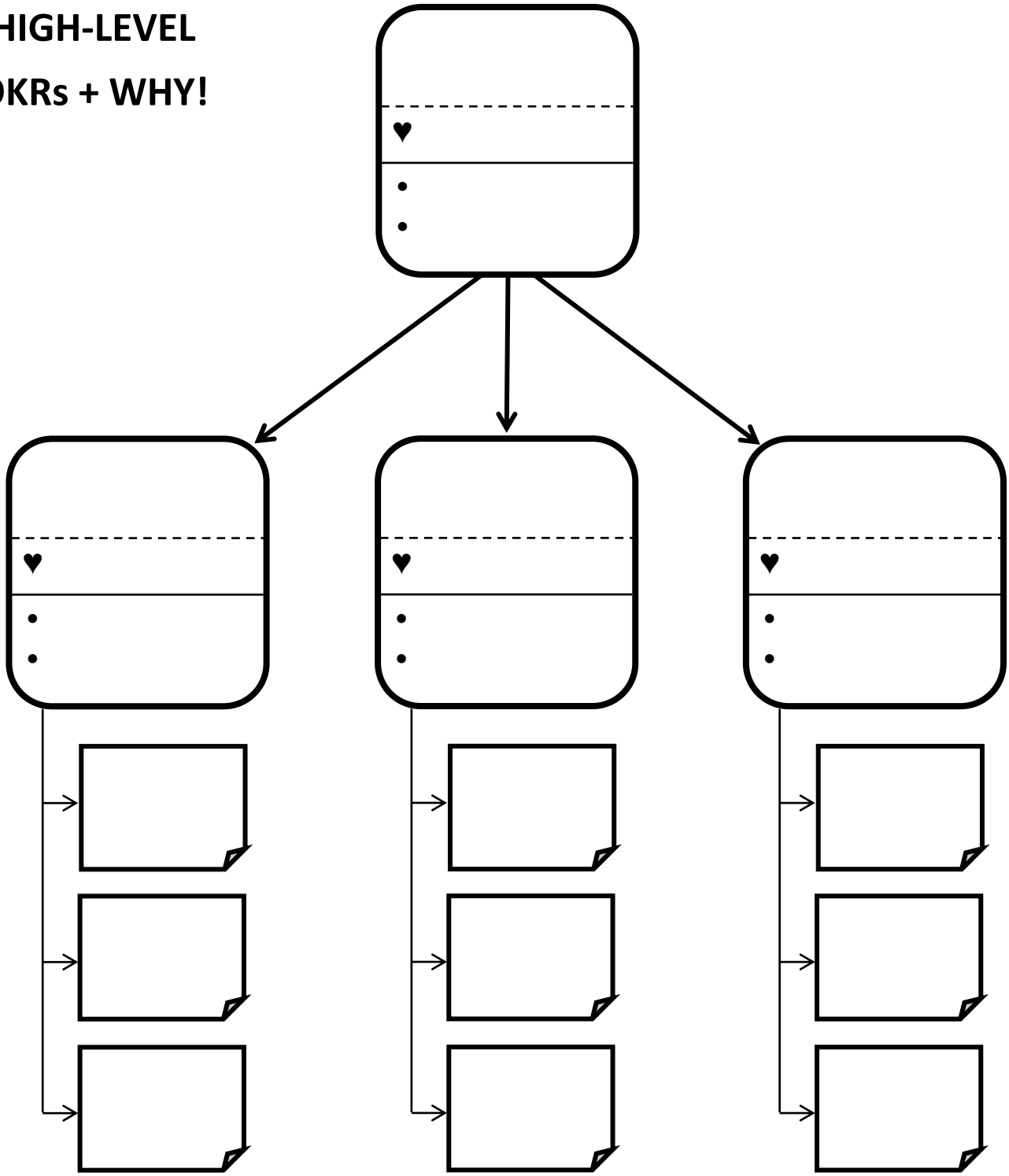
Directions

- Glance at these pages, print the layouts you want.
- Fill them out with your Dreams.
- Remember
  - OKRs = Objective + 2 or 3 Key Results
  - Each OKR is powered by a Big WHY.
  - Objective is what you want. (Your Dream/Vision)
  - Key Results MUST be measurable, and results driven.
    - Usually, numbers that <u>can't</u> be changed in a day.
  - Projects MUST drive parent OKR's Numbers.
    - MUST be numbers you can control today.
  - Less is more. Fewer OKRs & Projects = More Focus.
  - Make sure all projects and OKRs have DEADLINES.
- Example:



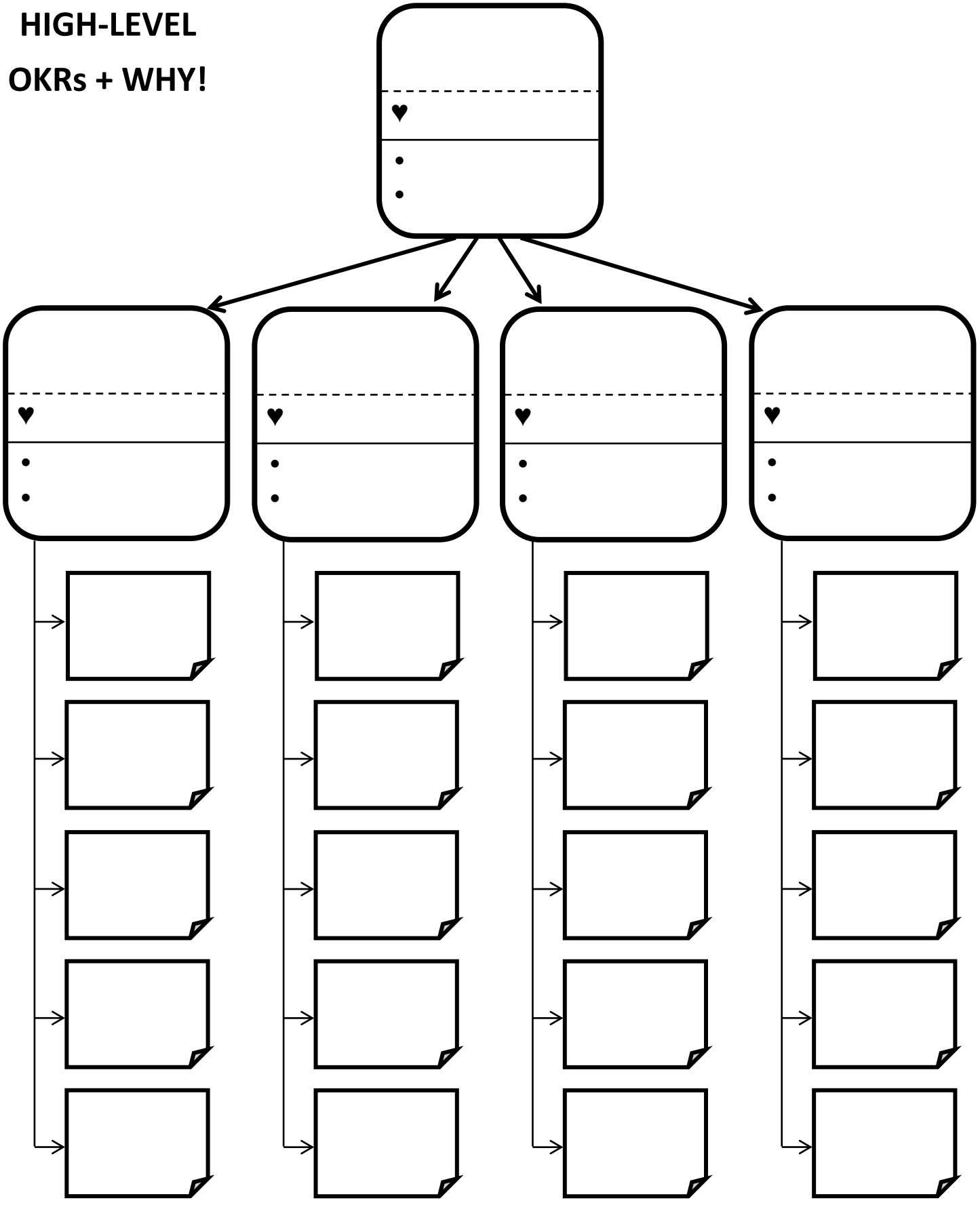
HIGH-LEVEL

OKRs + WHY!

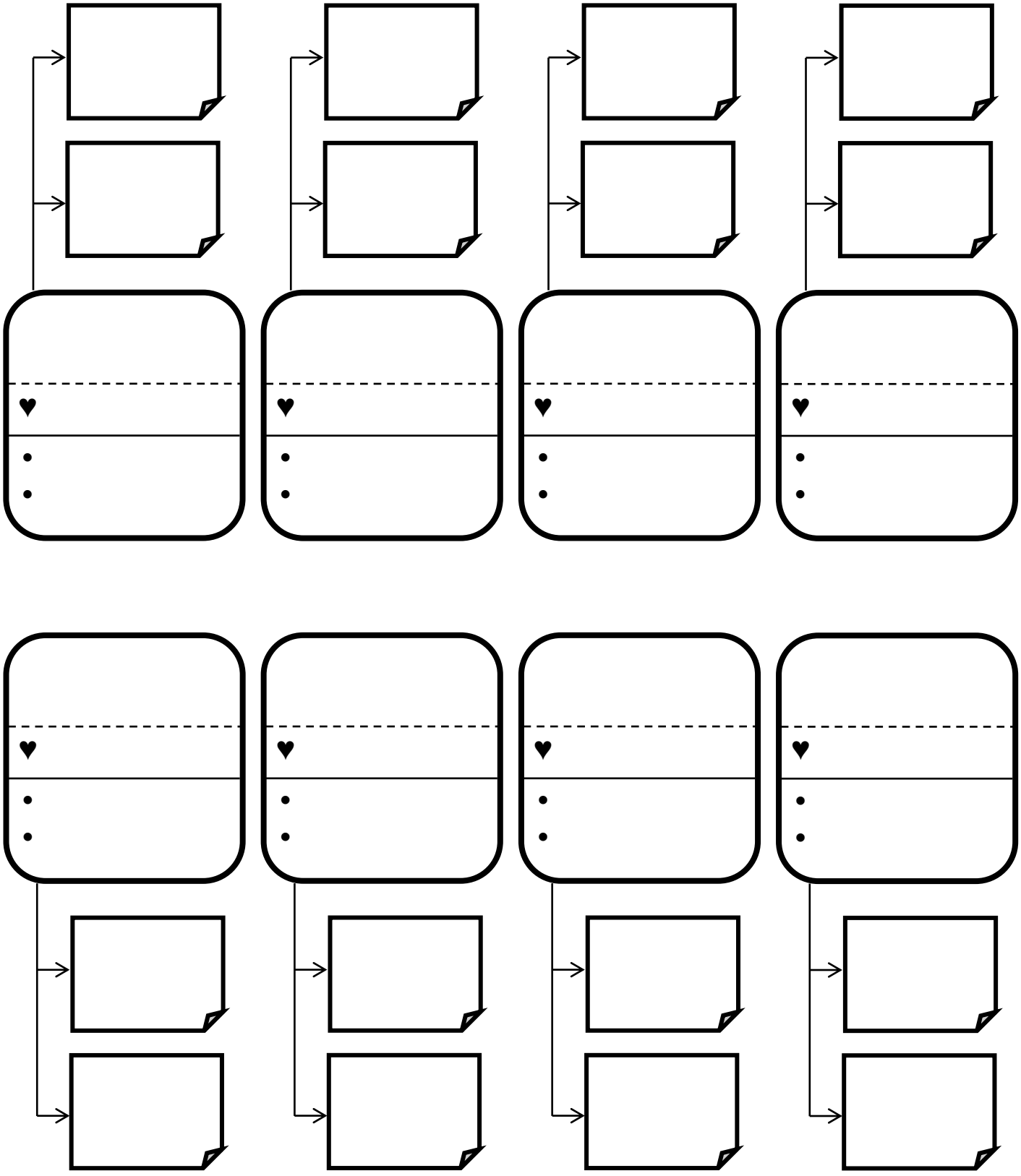


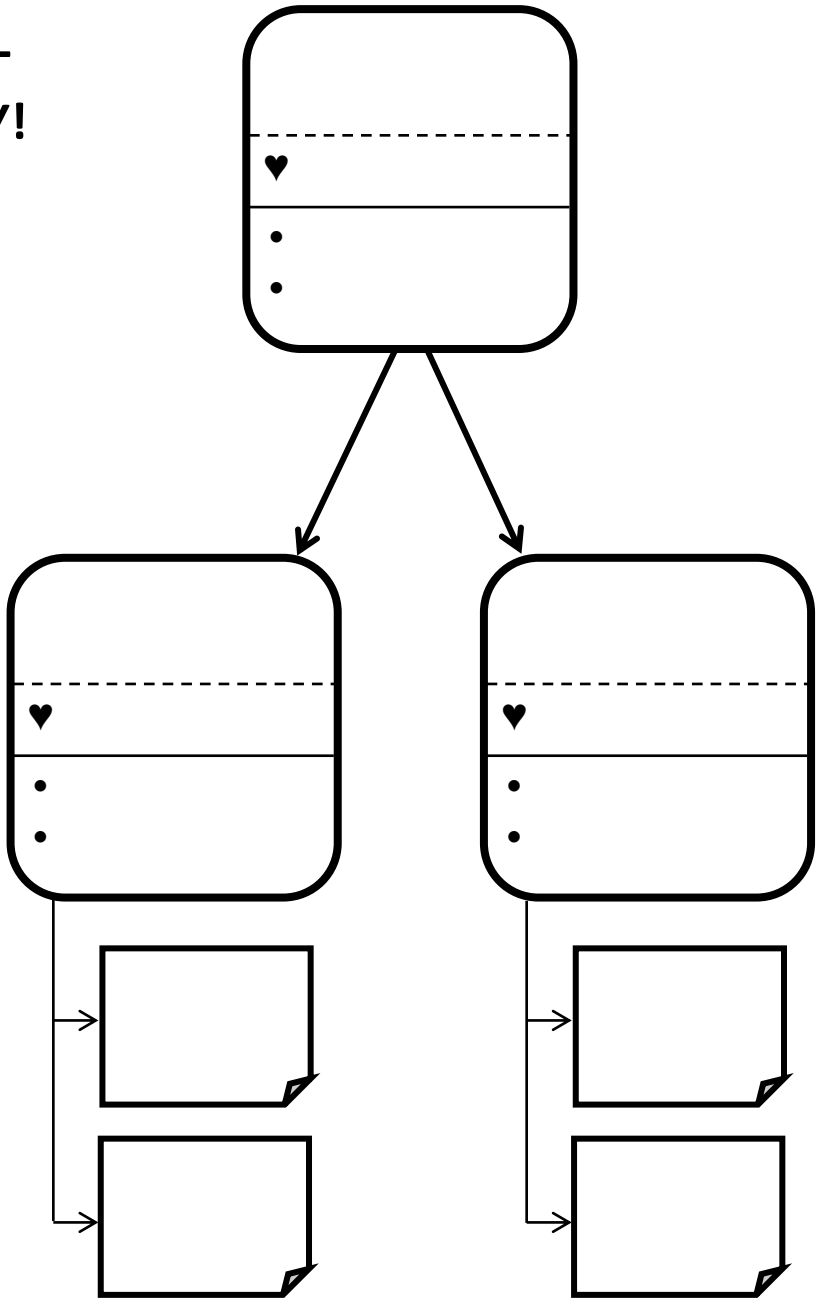
HIGH-LEVEL

OKRs + WHY!



HIGH-LEVEL OKRs + WHY!



HIGH-LEVEL

OKRs + WHY!